

Founded in 1992 by entrepreneur Roustam Tariko

- The leading Russian consumer brand
- Headquartered in Moscow with office locations in Russia, New York, Beijing, Paris
- Over 34,000 employees
- Doing business in over 50 countries

www.russianstandard.com

"... seized on the insight that even ordinary Russians want a taste of the good life."

"... pioneered consumer finance in Russia."

"Russian Standard ... has become Russia's top-selling premium vodka."

Russian Standard Bank

#1 Consumer lender in Russia

- Russian Standard Bank is the leader in the Russian consumer finance market
- Holding a 60% share of Russia's credit card market
- A 40% market share of point-of-sale (POS) consumer lending
- A 11% share of car loans in Russia
- Over 150 branches, 13 regional centers, 182 representative offices in major Russian cities

www.bank.rs.ru

#1 Among Credit Life Insurers in Russia

- More than 11 million lives insured
- More than 5 million policies

www.rslife.ru

Russian Standard Vodka

#1 Premium vodka portfolio in Russia

- World's 4th fastest growing spirit brand
- Sales of more than 1,9 million cases per year in '07
- 60% market share in Russia
- Russian Standard Vodka is currently exported to over 50 foreign countries
- International sales rose 40% in 2007
- From its ingredients to distillation to packaging Russian Standard vodkas are 100% authentically Russian

www.russianstandardvodka.com

Russian Standard's state-of-the-art distillery

Roust Inc.

#1 Premium beverage distributor

- Leading distributor of premium spirits brands throughout Russia